



The unique combination of agri-food, manufacturing and logistics in the area around Venlo offers exceptional opportunities for collaboration that boosts sustainability and healthy food'.

Erwin Boom,
Alderman for Economic Affairs



Brightlands Campus Greenport Venlo is being developed on the former Floriade site with the support of the Provincial Authority of Limburg. Innovative entrepreneurs - both small and large businesses - work together with scientists and students on healthy and safe food, future farming (sustainable cultivation techniques) and the bio-circular economy.

Food of the future: Brightlands Campus Greenport Venlo

Businesses, science and education come together at the campus to share knowledge and develop and market new products. The campus combines the best in research and science with agri-food entrepreneurship, which is deeply rooted in the region. Crossover development also takes place with the manufacturing industry, ICT, logistics and three other Brightlands campuses.



In Venlo, entrepreneurs, education and government strengthen each other through synergy.

Peter Thissen,
Chairman Ondernemend Venlo

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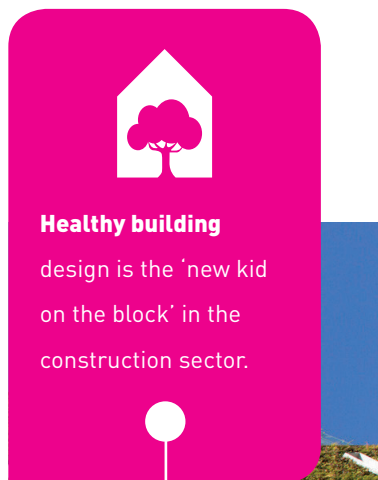
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Venlo, what a city!

Venlo is a pleasant city for work and to do business. Hospitable and international, just a stone's throw from Germany. This is one of the reasons why Venlo has become a major European logistics hub and home to many international corporations and export-focused Dutch businesses. And Venlo is a great place to live. A city centre with high quality facilities, a green city in a green environment.

Antoin Scholten,
Mayor



Healthy building
design is the 'new kid
on the block' in the
construction sector.

A healthy building is one that maximises the physical, psychological and social well-being of both users and the environment.

Healthy and financially sound buildings: Healthy Building Network

Healthy Building Network is committed to promoting a broad spectrum of innovation and development in the healthy buildings sector. HBN identifies and brings together trendsetters and innovative companies to kick-start innovation. Thanks to a large knowledge network and committed community of progressive entrepreneurs and knowledge providers, HBN has become a platform for innovation in healthy buildings.

Stads Kantoor venlo



Venlo has enormous knowledge and expertise in optimally managing flows of goods. Venlo also offers all the support services needed for this activity, ranging from customs facilities to logistics training at all levels.

Venlo showing the way

Not only is Venlo ideally situated, it also offers a perfect logistics infrastructure: road and rail connections in all directions and the Meuse for accessibility by water. Plus three rail terminals, a barge terminal and plenty of space for large warehouse complexes.

So it is hardly surprising that Venlo has become the most important inland port for Rotterdam, Antwerp and Schiphol. Huge flows of goods find their way into the hinterlands of Central Europe via Venlo. Venlo is now the third logistics hotspot in the Netherlands, after Rotterdam and Schiphol.

Venlo Data Centre

The digital infrastructure in Venlo is modern and euroregional. Venlo-IX (Internet Exchange) links Amsterdam-IX and Frankfurt-IX - the primary European digital hotspots - and provides access to the international digital infrastructure for companies, organisations and institutions.

Measured by the percentage of the labour force that works in manufacturing and knowledge-intensive industries, Venlo is high on the list of the fifty largest cities in the Netherlands.

Made in Venlo

Products made in Venlo are shipped all over the world. In fact, a number of Venlo-based manufacturing companies are global market leaders in their markets. Manufacturing companies in Venlo also produce parts or components for large, international corporations such as ASML, Philips, Siemens, Mercedes, NASA and General Electric.

Besides manufacturing, Venlo is also home to some very large knowledge-intensive companies. They are active in printing and copying systems, turbine technology, coatings and coating systems and machine and equipment construction.



The manufacturing and high tech industry in Venlo is **innovative, dynamic** and **sustainable**. Products are exported and installed **worldwide**.



The south-east of the Netherlands is the second largest horticultural area in the Netherlands and, together with the German border region, the second largest continuous horticultural area in Europe. Venlo is centrally placed in this area.

Green powerhouse

An extensive network of companies, organisations and institutions that have strong links with the horticultural supply chain has formed around Venlo's horticultural production industry. They are active in supply, processing, packaging, trade, agri-logistics, etc. Many of these companies operate from Hines Fresh Park Venlo, a business park specially for agri-food companies.

Venlo encourages collaboration between entrepreneurs (in all sectors), education, research and government to support a strategy of deploying innovative and knowledge-intensive industries to boost the economic importance of agri-food. Brightlands Campus Greenport Venlo is the perfect example of this.



Venlo, the **healthy** market garden of the Netherlands.



Venlo is **trimodal**. This is an advantage, because transporting containers by train and ship means **less congestion** and **less CO₂ emissions**.